



VINAYAKA MISSION'S RESEARCH FOUNDATION
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AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
Department of Mechanical Engineering
In association with
TARG- Materials and Manufacturing Technologies

“Seminar on Conveyor Belt Production Systems”

Resource Person : Mr.N.Mohanakrishnan, Regional Manager, Oriental Rubber Industries Private Limited, Pune.

Venue : Mech Seminar Hall , AVIT

Date & Time: 16/07/2019 - 1.00 PM

Seminar - Content:

- Introduction to Conveyer belts
- Production Process of Conveyer Belts - Rubber Calendaring, Curing, Logistics
- Sales and Marketing of Conveyor Belts
- India's Conveyer Belts Production Companies .
- Application of Conveyor Belts- Mining, Power Plants, Cement factories

Guest Profile:

- With Mechanical Engineering Academic background and 28+ years of Experience in Conveyor Belt products selling to the process and utility industries,
- Expertise areas of Marketing strategy, customer account management, product marketing, Quality improvement process and operations support systems.
- Parallel to core activity of sales and marketing demonstrated results in technology incubation and new product development, focusing and delivering simultaneous large scale, mission-critical projects on time with impressive results.
- Based in southern region for 28 years, in all sectors like STEEL, POWER, CEMENT, FERTILIZER, CHEMICAL, PAPER, OEM, DEALER, MINING etc.,
- After sales service, attending to several technical complaints.

About the Seminar : The Department of Mechanical Engineering in association with TARG-Materials and Manufacturing Technologies has organized the seminar for our department students and nearly 54 students participated . The students gained knowledge about the demand and production process of Conveyer Belts, Sales and Marketing of Conveyor Belts, Application of Conveyor Belts in the area of Mining, Power Plants, Cement. We expect the growth in these industries to drive higher demand for conveyor belts in India in the coming years. Rubber conveyor belt manufacturing is a techno-commercially profitable investment opportunity for the entrepreneurs also.

Seminar Photos: Special Address by HOD: Prof.L.Prabhu /Mechanical



**Seminar Photos: “Seminar on Conveyor Belt Production Systems” by
Mr.N.Mohanakrishnan, Regional Manager,
Oriental Rubber Industries Private Limited, Pune.**



**Seminar Photos: Welcome Speech by Student Coordinator:
P.Rahul Senthan/II year/Mech**

